

Abstract of the Disclosure

A multimedia streaming apparatus and method by which multimedia data is adaptively transmitted according to the conditions of a network are provided. The multimedia streaming apparatus streams multimedia data
5 corresponding to a predetermined QoS level in response to a parsing result of metadata corresponding to multimedia data intended to be provided and information on a network bandwidth measured by a client which receives the multimedia data. Accordingly, adaptive multimedia streaming corresponding to the bandwidth change of the network can be performed without imposing an
10 additional burden on a server.